



The 9th Annual Positive Behavior Interventions and Supports Film Festival at The 15th International Conference on Positive Behavior Supports

San Diego, CA, March 29-31, 2018

FILM SCORING RUBRIC

3 = Exemplary – Met and exceeded the criteria

2 = Competent – Met the criteria

1 = Developing – Did not meet the criteria

The goal of the PBIS Film Festival is to collect and share videos from a wide range of schools, districts, and countries. This lighthearted competition recognizes films that (a) demonstrate the core PBIS principles and (b) meet technical video production standards. We have created a rubric based off the recommendations outlined by Ennis, Hirsch, MacSuga-Gage, and Kennedy (2017). It is designed to be a guide to aid schools when producing PBIS films. It will also be used to informally score the films prior to the PBIS Film Festival at the ABPS conference in Denver. Films with high scores will be viewed at the PBIS Film Festival. Immediately following the PBIS Film Festival we will host a panel session to discuss the key components of the rubric. Panelists include past PBIS Film Festival award winners.

Domain	Characteristic	Rating
PBIS	1. Explicit skill instruction and/or alignment with positive behavior support principles	3 2 1
	2. Uses positive language and provides examples and, if applicable, appropriate non-examples	3 2 1
	3. Appeals to/represents multiple stakeholders (e.g., students, faculty, & community members)	3 2 1
Video Production	4. Video, comprised of all scenes and graphics, includes a clear statement of purpose and a cohesive message	3 2 1
	5. Video is edited and runs smoothly from shot to shot.	3 2 1
	6. Video uses engaging tactics (e.g., humor, personal connection, reflection)	3 2 1
TOTAL POINTS		

SUBMISSION INFORMATION

Complete this [online](#) form to submit a film by **January 19, 2018**.

Online Form Address: <http://tinyurl.com/2018PBISFF>

QUESTIONS?

Please contact:

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Ashley MacSuga-Gage (asmg@coe.ufl.edu)

EXAMPLE VIDEOS & RESOURCES

The following links contain videos that exhibit the qualities outlined in the rubric:

1. Schoolwide PBIS Expectations: [Cleveland RICH Cubs](#)
2. Setting Specific Expectations: [Hallway Pride](#)
3. Mental Health & Antbullying: [Get Back up Again](#)
4. School Pride: [Can't Keep from Soarin'](#)
5. Faculty, Staff, Parents & Community: [Wiley Doo](#)

You can check out the videos from the 2017 Film Festival
<https://new.apbs.org/conference/presentations/8th-annual-pbis-film-festival>